



Fraqtals Apparel Academy
2231 S. 7th ave ste 3
Phoenix, Az. 85007
printing@fraqtals.com
520-535-3588

PRINT BUS LAB

Turning Creativity into Workforce Development.

Powered by the Fraqtals Apparel Academy, Print Bus Lab delivers hands-on youth programming, workforce development, and live event experiences that transform creativity into opportunity.

Overview

Print Bus Lab is a mobile learning experience that brings branding, entrepreneurship, and apparel production directly to schools, nonprofits, workforce agencies, libraries, parks, and community organizations. Participants create, print, collaborate, and develop real-world skills.

Programs

Program	Audience	Format
Youth Programming	Youth organizations & schools	1-Day Experience
Workforce Development	Boards, CTE, re-entry, nonprofits	12 Weeks • 2 Sessions/Week
Community & Private Events	Festivals, corporate & community	Live Event Activation

Workforce Development Program

- 12-week cohort-based curriculum
- Brand Development & Graphic Design
- Screen Printing, Heat Press & DTF Production
- Entrepreneurship & Business Fundamentals
- Sales, Marketing & Customer Service
- Teamwork, Communication & Problem Solving
- Hands-on projects and Certificate of Completion

Why Program Directors Choose Print Bus Lab

- Turnkey implementation with minimal staff involvement
- Customizable to funding goals and participant needs
- High engagement through project-based learning
- Career exploration and workforce readiness outcomes
- Scalable for 25–500+ participants

Ideal Partners

Workforce Development Boards • Schools • Community Colleges • Parks & Recreation • Libraries • Boys & Girls Clubs • Nonprofits • Re-entry Programs • Community Organizations

Next Step

Schedule a planning call to customize a Print Bus Lab program for your organization, participants, timeline, and budget.